Brackla Primary School Anti poverty strategy April 2025



Focus: Understanding poverty and the financial challenges facing many families

Poverty can leave families feeling excluded, stigmatised, and set apart. It profoundly affects children's education and future life opportunities, often preventing them from reaching their full potential.

Action:	Intended outcome
Staff to undertake professional development to ensure a shared understanding to recognise signs of financial hardship, such as changes in pupil behaviour, attendance, or wellbeing.	Staff to have a good understanding of a 'whole school approach' to the link between poverty and its impact on pupil outcomes.
Encourage open communication with families by developing relationships with families, creating welcoming environments during parent-teacher meetings or home visits as well as utilising the school Family Engagement officer to work with families. Family voice is key to success.	All staff to identify ways to engage meaningfully with families and foster positive relationship switch families. Families feel they have a 'voice' in the decisions of the school
Establish a dedicated support team within the school and Governing body to identify families experiencing financial hardship, facilitate discussions about their needs, and implement appropriate actions.	Support for families can be tailored and comprehensive, offering in-depth help to those in need. Governors have an awareness of challenges and support accordingly.

Focus: Participation in the life of the school

When pupils are unable to fully take part in school activities because of costs, it can negatively impact their self-esteem, confidence, and overall well-being.

Action:	Intended outcome
Effective systems and procedures to monitor attendance are in place. Support is provided to overcome any financial challenges as barriers to attend.	Through targeted interventions and support strategies, significant progress is made in improving pupil attendance.
The school offers a variety of interactive information sessions and workshops designed to help families support their children's education	Families feel more confident and equipped to support their children's education, developing stronger partnerships between families and the school community
Families will be provided with 'Cost of the school term' details in advance to help them plan for upcoming costs. Financial support for school and residential trips may be available through subsidies funded by the school's PDG grant.	Families are given the opportunity to plan ahead for financial expenses. Practical support is made available for financially challenged families.

Focus: School uniform, clothing and supplies

Lacking the proper school uniform can cause pupils to feel anxious and worried. This may lead to embarrassment and expose them to potential bullying, creating stress for both the pupils and their families.

Action:	Intended outcome
Families to be made aware of the Schools Essential Grant. Newsletters and school website to provide information and links to application of grants	Families are provided with financial support for school supplies so their children can make a full contribution to school life
Preloved uniforms to be available for all families throughout the year - encouraged as a sustainable approach. Seasonal clothing can be donated and offered to families e.g. Christmas, St David's Day	Families will be familiar with pre loved uniform and costumes availability throughout the year
School Family Engagement Officer to be available to support families with grant applications	Families are equipped to apply for grants to reduce financial pressures.

Focus: Food and Hunger

Hunger can hinder both learning and behaviour by reducing concentration levels. Pupils may appear dysregulated and show signs of stress as a result

Action:	Intended outcome
Families to be made aware of the Schools Essential Grant. Newsletters and school website to provide information and links to application of grants	Families are aware of grants and hardship funds available to them
Brackla Pantri to be made available to all families, providing food and basic toiletries for a small donation	A weekly affordable food resource is available for families, helping to reduce the risk of hunger.
The school provides emergency supplies to families in times of emergency or hardship as well as food parcels at Christmas time to selected families.	Families to be supported at particularly challenging times of the year.